



ROBINSON AGRI
SUSTAINABLE INNOVATION

OUR VISION

Becoming the Top Agricultural company in the region
and the Reference for
Smart Agriculture and Sustainable Innovation

OUR MISSION

Sculpting the Future of the Lebanese Agriculture by
Continuously Increasing the Knowledge and Awareness of Our
Team, Our Clients and End Costumers
Improving the System of the operation process (Technology)
Protecting Our Natural Resources

OUR VALUES

Innovation With Purpose
Commitment To Sustainability
Accountability
Perseverance
Social Responsibility

OUR COMPANY TIMELINE



**COMPANY ESTABLISHMENT
NEW FACTORY FOR
GREENHOUSES PRODUCTION**

1971

2000



**NEW CORPORATE OWNERSHIP
INTRODUCING IRRIGATION
PIPES & ACCESORIES**



**JOINT VENTURE WITH PLANTISE
BV NEW VEGETABLE GRAFTING
NURSERY**

2002

2003



**NEW TRIAL STATION IN NORTH
LEBANON**

20 %



**INCREASING BUDGET IN
RESEARCH & DEVELOPMENT
NEW BUSINESS DEVELOPMENT
DEPARTMENT**

2007

2010



**NEW GRAFTING NURSERY/10 ha
ORGANIC NURSERY/certified CCPB**



**INCREASING THE CAPITAL TO
500,000,000 LBP**

2012

2013



**2nd TRIAL STATION IN BATROUN
NEAR THE NURSERY**



**NEW JOINT VENTURE
ELYSEE WISE PE PIPES
PRODUCTION FACTORY**



2014

2016



NEW TRIAL STATION IN BEQUA'A



**NFT & GROW BAGS PILOTS
INNOVATIVE AGRICULTURAL
SYSTEMS**

2016

2017



**NEW COLLABORATION WITH
RAINBIRD**



**PARTICIPANTS IN THE WORLD'S
LARGEST CORPORATE
SUSTAINABILITY INITIATIVE
Committed to SDG's**



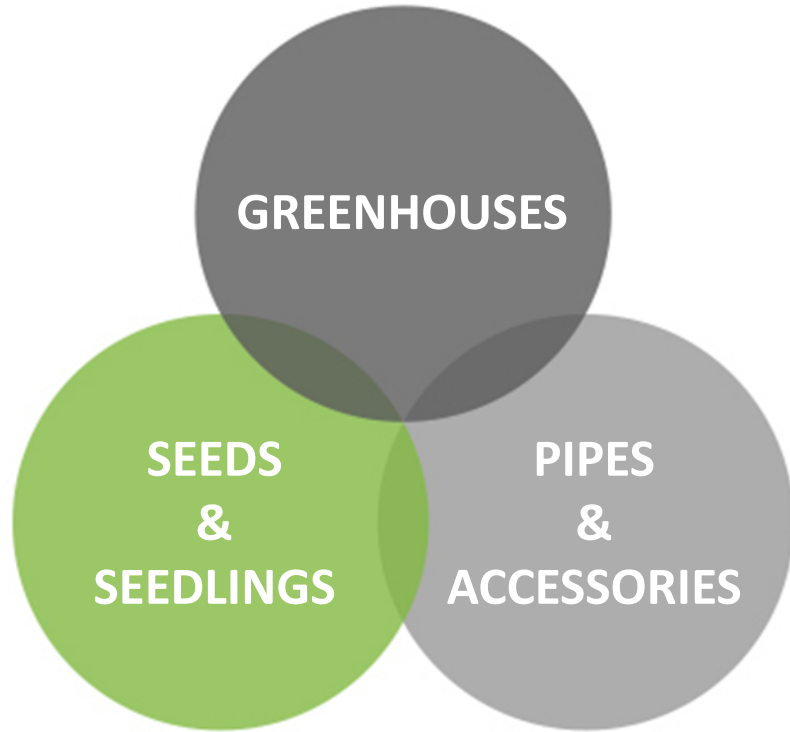
**ONE OF THE FOUNDERS OF THE
FIRST LEBANESE AGRIFOOD
CLUSTER**

**WE BELIEVE
IN OUR TEAM**



A HARD WORKING TEAM BEHIND A SUCCESSFUL COMPANY

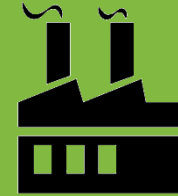
WHAT WE DO



HEAD OFFICE IN BYBLOS - Lebanon



BRANCHES: ZAHRANI- BEQUAA-
NORTH



FACTORIES
BYBLOS for GREENHOUSES
GHERFINE for PE PIPES



GRAFTING NURSERY & ORGANIC
NURSERY



TRIAL STATIONS :
BEQUA'A BATROUN & AKKAR



60 EMPLOYEES



**OUR PROFESSIONAL TEAM
DESIGNS, MANUFACTURES &
INSTALLS DIFFERENT TYPES OF
GREENHOUSES BASED ON THE
LATEST TECHNOLOGIES & THE
MOST ADVANCED KNOW-HOW
AVAILABLE ON THE
INTERNATIONAL MARKETS USING
THE FINEST RAW MATERIALS**



OUR GREENHOUSES



SINCE 2018, WE START A NEW VENTURE IN TANZANIA WHERE WE INTRODUCED NEW CUSTOMIZED GREENHOUSES SUITABLE FOR AFRICAN CONDITIONS AT A FEASIBLE PRICE

AFRICA GREENHOUSES



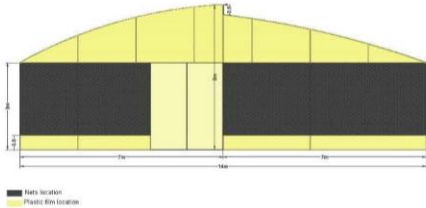
Robinson Agri sarl
AFRICA greenhouse

Special Greenhouse "AFRICA"

Design For Hot and Humid

Weather conditions

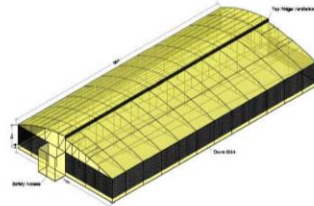
Greenhouse tested and installed in different parts of African continent, low lands and high lands.



Galvanised steel
Steel life cycle is more than 15 years
Plastic life cycle is 33 months
Netting life cycle is 84 months
Wind resistant
Crop holder system can hold up to 16kg/m²
1 technician & 5 workers can install 1 unit in 5 days
Possibility for Tailor made options

Technical specifications

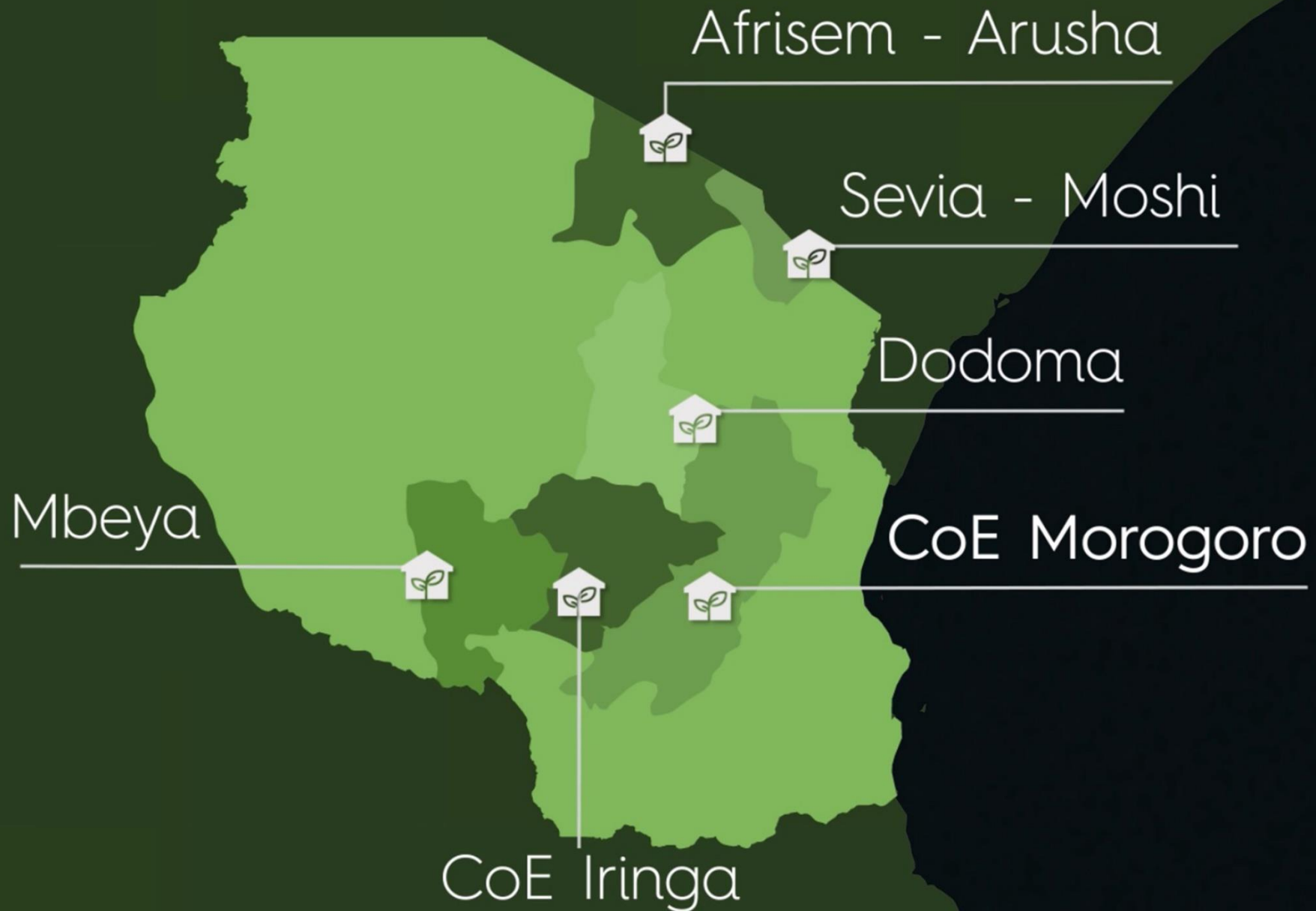
- 36m (l) x 14m (w) x 3.0m (at pillar height) , 5.0m at crest
- Pillars and arches made of wide tubes of 60mm
- Fixed top ventilation 70cm, overlap 50cm, for chimney effect
- Film stretched and fixed using aluminum profile and spring wire
- Nets covering all sides, 40mesh , for better aeration
- Safety access system or double door to prevent insect entrance
- Down skirt on all sides to anchor the structure and to prevent rain water floods to go inside
- Reinforcements and wind breakers for a rigid structure
- Built in crop support on each arch , can hold 16kg/m²



**WITH OUR EXPERIENCE AND
KNOW HOW , WE OFFER THE
AFRICAN GROWERS AN
OPTIMUM ENVIRONMENT DRIVE
FOR ITS PLANTATION
THUS REACHING THEIR GOALS
FASTER AND WITH MORE SUCCESS**



ROBINSON AGRI GREENHOUSES DISTRIBUTION



OUR TARGET THE AFRICAN CONTINENT FOR BETTER STRONGER HORTICULTURE





OUR NURSERY

GRAFTED & NORMAL VEGETABLE PLANTS
CERTIFIED ORGANIC SEEDLINGS
SEASONAL FLOWERS

ELYSEE WISE FOR PE PIPES PRODUCTION



OUR STAFF EFFICIENTLY
HANDLE THE PRODUCTION
PROCESS TO PROVIDE A
WIDE RANGE OF PIPES
SUITABLE FOR WATER
SUPPLY, IRRIGATION, SEWAGE
& ENERGY.
THE QUALITY STANDARDS
ARE ASSESSED AT EACH
LEVEL OF MANUFACTURING

SERVICES WE OFFER



Design & Build
customized
greenhouses
And Mid Tech
automation



Nurse ,Produce & Deliver
grafted seedlings,
organic seedlings and
ornamentals



Design & Install
Complete irrigation
systems
And smart irrigation
solutions



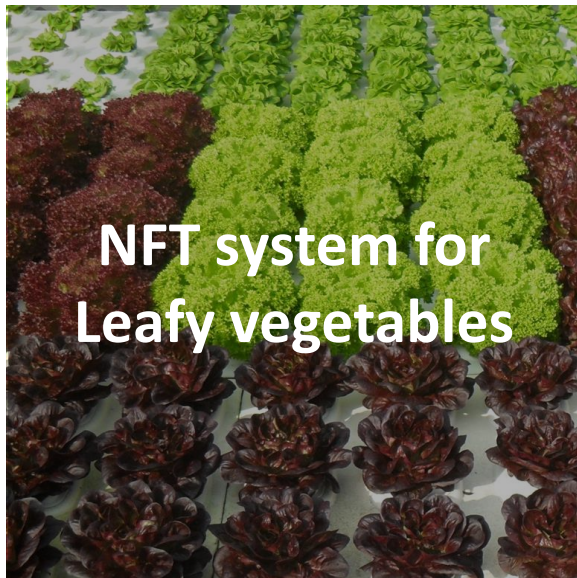
Test & assess
Products before introduction
Sharing
Results & findings

**WE WORK CLOSELY WITH OUR
CLIENTS, PROVIDING SUPPORT &
ADVICE FOR EFFECTIVENESS OF THEIR
BUSINESS PROCESSES
WE ALSO OFFER THE BEST KNOW-
HOW BY ORGANIZING SEMINARS
ABOUT NEW TRENDS & TECHNIQUES
IN AGRICULTURE**

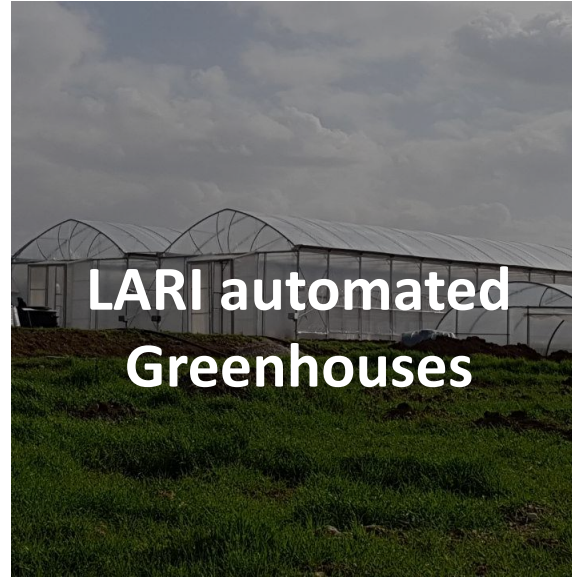
OUR SUPPLIERS



OUR ADVANCED PROJECTS



OUR ADVANCED PROJECTS



OUR SPECIAL EVENTS



OUR SPECIAL EVENTS

Launching Byblos Rose

21
Mar



Opening and Launch of ELYSEE WISE
Operation

24
March



OUR SPECIAL EVENTS



Grow group exchange meeting

20
Apr



Announcing alliance with Rainbird

25
Jan



Introducing cucumber varieties
with RZ

20
Feb



Training With Rainbird

10
March



LEBAGRI Innovation Day

19
July



LEBAGRI
INNOVATION DAY

أهلاً وسهلاً

Welcome to ROBINSON AGRI Trial Station

LEBAGRI Innovation Day

19
July



OUR COMMITMENTS

With The Government and NGO's
Improving Regulations and laws for better agriculture.
Financial and technical support for Lebanese Growers.

With our Team
Regular Training
Flexible Working Policies
Developing Leaders
Creating a trusting environment
Providing equal opportunities



With The Suppliers
Increase Purchase Numbers
Expand assortment/ market share
Protect Mutual interest
Exchange information
Win-Win relationship

With Innovation
High Tech Irrigation Systems & Smart Solutions
Innovative Designs for Greenhouses
Customized projects for Vegetable production



THANK YOU



www.robinsonagri.com